

Midyear Pledge Letter

June 23, 2014

Jeffrey xxx
10 xxxxx
Greenville, NC 27834

Dear Jeff,

Have you noticed all the energy at St. Paul's these days? St. Paul's is on the move! We are reaching out and lifting up and helping those in need. And worshiping our God.

When Bruce and I moved to North Carolina six years ago, we found a wonderful church home at St. Paul's. God has been very generous to us (and I hope to you too). So annually, Bruce and I pledge our financial commitment to St. Paul's. We do not think of this as "giving to God." Instead, we think of all the good things St. Paul's can do with our dollars! We understand that as a member of the St. Paul's community we have an obligation and an opportunity to financially support the community and its work. And by pledging our support we give the leadership the information they need to properly plan future St. Paul's programs.

You may already be giving money to St. Paul's when you attend a service or support a fundraising activity. And for that, I thank you. We truly appreciate your gifts.

But without your pledge, we can't plan ahead. Just as your personal budget relies on your knowing your income each month, we need to know how much we can expect each month. Without pledges, we have to be unnecessarily cautious in our planning. We can't start a new outreach or worship program unless we can be sure we can pay for it. We don't dare disappoint people by starting, and then stopping, a program.

Because pledging can be a scary idea, I am asking you to make a pledge for just the rest of 2014, starting in July. Just six months. Try it. You do not have to make a large pledge. I am asking you to just pledge something - any amount. If your circumstances change, you can reduce, increase, or suspend your pledge. You can even cancel it (although I hope you won't!).

Have questions? Call or email me! I want to hear your thoughts. In the meantime, please fill out the enclosed form and join Bruce and me in our pledge commitment to the work of St. Paul's.

Warmly,

P.S. Why don't you mail in the pledge card right now. I've even stamped the envelope!

St. Paul's Episcopal Church, Greenville, North Carolina