

Annual Giving Campaign Checklist

What is your theme? How does it inspire giving as (a) spiritual discipline (b) worship (c) funding the vision of your congregation?

Dates for Seven Planning Meetings

_____ April	
_____ May	_____ August
_____ June	_____ September
_____ July	_____ November

Date for Campaign Review and Evaluation _____

Dates for Six Sundays & Liturgical Celebration

#1	_____	Lay Witness	_____
#2	_____	Lay Witness	_____
#3	_____	Lay Witness	_____
#4	_____	Lay Witness	_____
#5	_____	Lay Witness	_____
#6	_____	Lay Witness	_____

Focus of Theme

Stewardship Chairs
Senior Warden

Kick-Off Event

Date _____ Time _____
 Theme _____
 Chair of Event _____
 Goal for Attendance _____
 Communication Plan/Dates _____
 Com. #1 _____
 Com #2 _____
 Com #3 _____
 RSVP List _____

In-Gathering Event

Date _____ Time _____
 Theme _____
 Chair of Event _____
 Goal for Attendance _____
 Communication Plan/Dates _____
 Com#1 _____
 Com #2 _____
 Com#3 _____
 RSVP List _____

Goals

% of Pledges _____
 # of Pledges _____
 # of Increase in Pledges _____
 Average Pledge _____
 100% of Vestry Pledging _____

Checklist (best practices)

<p> <input type="checkbox"/> All Vestry, Clergy, Stewardship Pledged <input type="checkbox"/> Celebration and Conversion Stressed <input type="checkbox"/> Pledge Cards Delivered at Kick-Off <input type="checkbox"/> Lay Witness 3 minutes each week </p>	<p> <input type="checkbox"/> Liturgical Change <input type="checkbox"/> Consider Percentage Giving <input type="checkbox"/> Pledge Cards Attractive <input type="checkbox"/> Teach One New Thing </p>
--	--