



## **YEAR ROUND STEWARDSHIP**

*Developing a year-round, holistic theology  
for your parish*

### **Introduce Yourself!**

In the chat log on the right, type the name  
of your church & what you hope to learn



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*Developing a year-round, holistic theology  
for your parish*

Erin Weber-Johnson  
Financial Resource Consultant

*February 11, 2015*



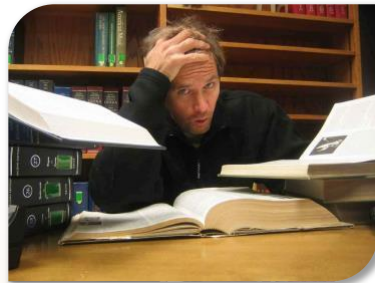


*Strengthens the leadership and financial capabilities of Episcopal congregations, dioceses and communities of faith to pursue their mission and ministry*



## What We'll Cover

- How and **why** people give to the Church
- Utilizing “thank you” to educate
- Year- round activities for Stewardship
- Connecting activities to donor’s characteristics



## What is Stewardship?



- a. The “annual pledge” campaign
- b. A general term for the many ways we fund the mission and ministry of the church
- c. Making prudent decisions about the church budget
- d. A churchy term for “fundraising”
- e. All of the above
- f. None of the above



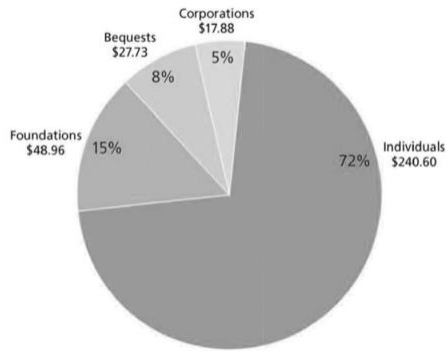
*Stewardship is the way we use/manage/utilize our resources to carry on our mission in the world.*

*For the Church, this mission is to reconcile our selves to God and to one another.*



## Who Gives?

2013 contributions: \$335.17 billion by source of contributions  
(in billions of dollars; all figures are rounded)

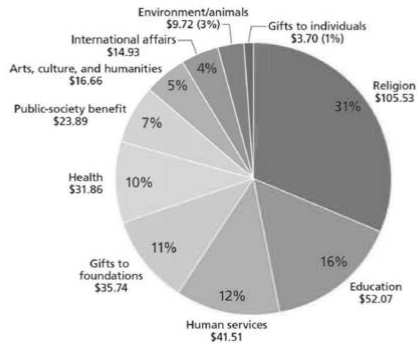


Source: Giving USA



## Where Do They Give?

2013 contributions: \$335.17 billion by type of recipient organization  
(in billions of dollars; all figures are rounded)



Source: Giving USA



## Money Follows Mission

### The Three Top Reasons People Give:\*

- Belief in the cause
- Respect for staff leadership
- Fiscal responsibility

*\*from Mega Gifts by Jerold Panas*



## The Fundraising Process

- The least visible parts of the process are the most important
- What happens January through September?

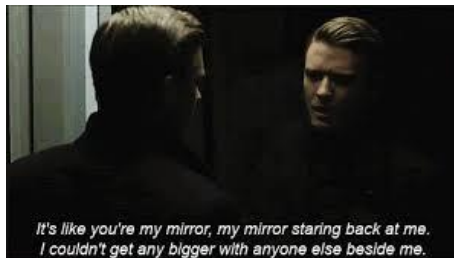




## Message: Mission and Gratitude



## What does Justin Timberlake have to do with volunteering...?





## Economy's Counterintuitive Connection

- You are more likely to volunteer if you are employed than if you aren't.
- States with higher rates of unemployment tend to have *lower* rates of volunteering.

The most important thing separating volunteers from non-volunteers is **NOT** free time.



## The Role of Meaning Making and Impact



Workers who find their jobs meaningful are more engaged and less likely to leave their current positions



## The Role of Gratitude

### Your thanks should be:

- Timely
- Personal
- Done in a way that evokes your mission



## A Spirituality of Fundraising

(Upper Room Books-2010)

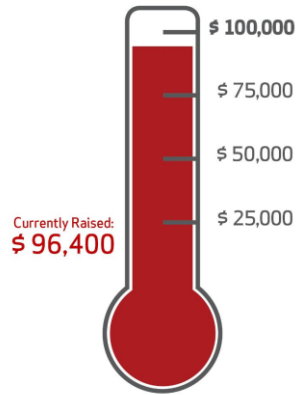
“People have such a need for friendship and for community that fund-raising has to be community-building. I wonder how many churches and charitable organizations realize that community is one of the greatest gifts they have to offer. If we ask for money, it means we offer a new way of belonging.”

Henri J. M. Nouwen





Stewardship =  
Church  
Fundraising



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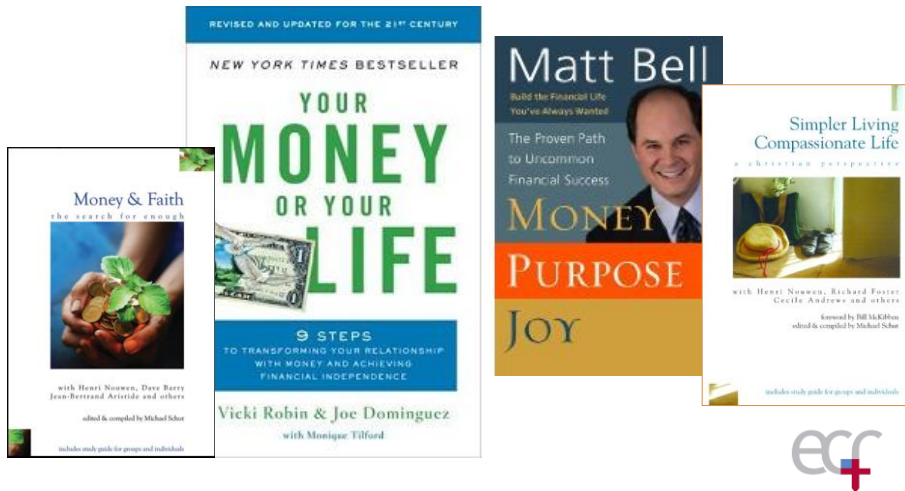
## Separate Stewardship Formation from the Annual Campaign



**Teach Giving as a  
Spiritual Practice  
to....Everyone!**



## Small Group/Book Studies



## Books

### **Your Money or Your Life: 9 Steps to Transforming Your Relationship with Money and Achieving Financial Independence**

by Vicki Robin

Link: <http://amzn.com/0143115766>

### **Simpler Living, Compassionate Life: A Christian Perspective**

by Michael Schut

Link: <http://amzn.com/0819223697>

### **Money and Faith: The Search for Enough**

by Michael Schut

Link: <http://amzn.com/0819223271>

### **Money, Purpose, Joy: The Proven Path to Uncommon Financial Success**

by Matt Bell

Link: <http://amzn.com/1600062792>

### **A Spirituality of Fundraising (Henri Nouwen Spirituality)**

by Henri J.M. Nouwen

Link: <http://amzn.com/0835810445>

### **One Minute Stewardship Sermons**

by Charle Cloughen

Link: <http://amzn.com/0819217204>



## The Millennial Generational

Born between 1979/80-2000



Pew research claims giving characteristics are similar to Greatest Generation---our last most sacrificial givers.



### *Books for Youth on Stewardship (TENS)*

Amos and Boris, by William Steig.

Arthur's Pet Business, by Marc Brown.

Beatrice's Goat, by Page McBrier

**The Berenstain Bears' Dollars and Sense, by Jan and Stan Berenstain.**

The Berenstain Bears' Trouble with Money, by Jan and Stan Berenstain

The Give-Away, by Ray Buckley

The Giving Tree, by Shel Silverstein

Just a Piggy Bank, by Gina and Mercer Mayer.

Miss Fannie's Hat, by Jan Karon

Stone Soup, by Marcia Brown.

The Table Where Rich People Sit, by Byrd Baylor

Teaching Kids To Care & Share, by Jolene Roehlkepartain.

Teens with the Courage to Give, by Jackie Waldman.

Don't Sit on Your Stuff - A Bible Study for Youth.

## Give Thanks and Educate



- Think of ways to thank donors 7 times.
- Thanking becomes a means of showing stewardship

## What if EVERYONE Did This?



- Year round ministry moments (one minute)
- Baskets of thanks
- Volunteer of the week/month
- Recipients of actual outreach speak
- Calculate the number of volunteer hours each week and assign monetary amount
- Weekly email from different ministry saying “thank you for your gift/impact”
- Show impact of every \$1 raised through out year

## Join Stewardship Networks



The Episcopal Network for Stewardship



THE  
*Episcopal*  
CHURCH



FAITH  MONEY  
network



## Start a Christian Financial Counseling Ministry



## Start a Christian Financial Counseling Ministry

As of January 2014

**U.S. household consumer debt profile:**

Average credit card debt: **\$15,270**

Average mortgage debt: **\$149,925**

Average student loan debt: **\$32,258**

**In total, American consumers owe:**

\$11.36 trillion in debt



## Conduct a Spiritual Gifts Seminar





## Plan a Stewardship Formation Calendar

Example:

January 2015:

- Make list of ministries and volunteers. Publish and thank.
- Plan for Spring book study for all ages on Stewardship
- Begin ministry moments

\*\*\*Tie everything in to mission. Why are the use of resources important?



## Plan a Stewardship Formation Calendar

Example:

Feb 2015:

- Begin Volunteer of the Week
- Begin preaching on how giving impacts mission
- Calculate # of volunteer hours just for Sunday morning
- Sign parish leadership up on Giving Networks

\*\*\*Tie everything in to mission. Why are the use of resources important?







## Plan a Stewardship Formation Calendar

Example:

March 2015:

- Planned Giving Bolstering
- Recruit for fall drive volunteers
- Calculate # of volunteer hours just for Sunday morning
- Sign parish leadership up on Giving Networks

\*\*\*Tie everything in to mission. Why are the use of resources important?



## Online Resources

**The Episcopal Church Foundation**

<http://www.episcopalchurchfoundation.org/>

**The Episcopal Network for Stewardship (TENS)**

<http://www.tens.org/>

**The Episcopal Church Office for Stewardship**

<http://www.episcopalchurch.org/page/stewardship>

**Good Sense Movement**

<http://goodsensemovement.org/>

**The Faith & Money Network**

<http://www.faihandmoneynetwork.org/>





FOR MORE INFO:

Terri Mathes  
Senior Program Director  
[tmathes@episcopalfoundation.org](mailto:tmathes@episcopalfoundation.org)

or

Louise Baietto  
Program Director  
[lbaietto@episcopalfoundation.org](mailto:lbaietto@episcopalfoundation.org)

Call: (800) 697- 2858