

What is the Best Gift for Me?

Webinar

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April 9, 2019

The Episcopal Church Foundation (ECF)

Independent, lay led organization, founded in 1949



Empowers congregations through visioning and planning, leadership development, and raising financial resources for ministry

Through our programs, ECF is helping to build a Church characterized by:

- Lay and clergy leaders work together to transform the Church
- Healthy, vital, vibrant Episcopal communities of faith
- Meaningful opportunities for Christian stewardship and effective fundraising
- Innovative, mission-based ways to be the Church of the future

What is the Episcopal Church Foundation (ECF)?

Overview:

- Independent and lay-led foundation
- ECF's mission is to strengthen the **leadership** and **financial** capabilities of Episcopal congregations, dioceses, and other institutions
- ECF carries out this mission through a wide array of programs including...



Leadership Resources

- ECF Vital Practices (ecfvp.org)
- Vestry Resource Guide
- Fellowship Partners Program
- Educational Events
- Vital Teams

Financial Resources

- Capital Campaigns
- Planned Giving
- Endowment Management
- Donor-advised Fund
- Annual Giving/Stewardship
- Strategic Resources

What is best?

- Every situation is different
- Are 'bigger' gifts better for me, in this year? What about next year?
- What 'life cycle' gift options are best for me?

What can donors give?

- Cash
- Appreciated assets
- Estate planning and various planned gifts
- Donor-advised Fund (DAF) grants
- Private Foundation grants
- Individual Retirement Accounts (IRA)
and Qualified Charitable Distributions (QCD)

Types of Gifts

- **Ordinary** - Annual Stewardship/Annual Giving
Funds contributed toward on-going daily ministry and operation of a parish.
- **Extra-Ordinary** - Capital Campaign
Special funds raised for a specific need, typically for new or enhanced facilities.
- **Ultimate** - Planned Giving
Gifts to support the future ministry and security of a parish and its mission.

Tax Updates: Charitable Giving is NOT Going Away

- **Charitable Deduction still available**
 - Some may 'bunch' donations in Major Gifts or via Donor-advised Funds (DAF)
- **Some enhancements to charitable deductions**
 - Pease Amendment Repealed
 - AGI Limitation for Cash donation increased to 60% from 50%
- **What comes next??**
 - More diversity in giving different kinds of gifts: DAFs, LIGs, **Other assets**
 - Focus on **IRA Qualified Charitable Distribution (QCD)**
 - DAF will continue to be a useful tool

Giving through an IRA – A New Wave to come

- Must be a traditional IRA
- Donor must be 70 ½
- Up to \$100K
- Direct from financial institution to charity as a Qualified Charitable Distribution (QCD)
- QCD Counts toward Required Minimum Distribution (RMD)
- Demographic trend with oldest Baby Boomers, who often don't need it

Questions so far?

Planned Giving: What is special about it?



- Future focus
- Donor passion
- A planned gift raises the institution to the level of family in a person's estate plans
- Sensitivity to individual needs, estate planning and end of life issues
- Building trust & sustaining awareness

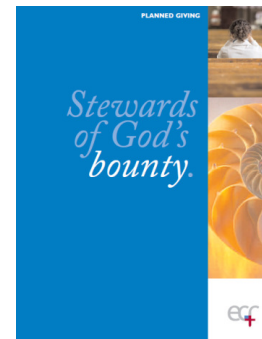
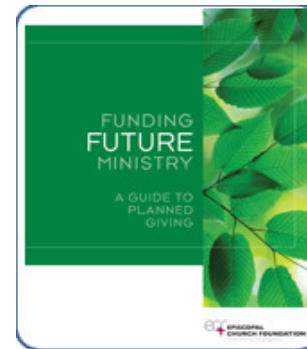
Types of Planned Gifts

- Bequests given through Wills/Trusts/
Designated Allocations
 - 80% of Planned Gifts
- Life Income Gifts (LIG)
 - Pooled Income Funds (PIF)
 - Charitable Gift Annuities (CGA)
 - Charitable Remainder Trusts (CRUT/CRAT)
- Special Asset Gifts: 401(k) & Tax Deferred Accounts, Life Insurance, Real Estate, other appreciated property
- Charitable Lead Trusts



Donor Resources from ECF

- Life Income Gift Illustrations
- Booklets and brochures
- Planned Giving Sponsored Website for Donors www.episcopalgifts.org



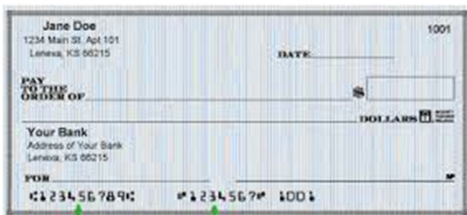
What is a Donor-advised Fund (DAF)

A donor-advised fund, or DAF, is a philanthropic vehicle established at a public charity. It allows donors to establish their own individual fund, make charitable contributions to that fund, and receive an immediate tax benefit for that contribution. The donor then recommends grants from the fund to qualified charities.

What is a donor-advised fund?

A hybrid...

checking,



savings,

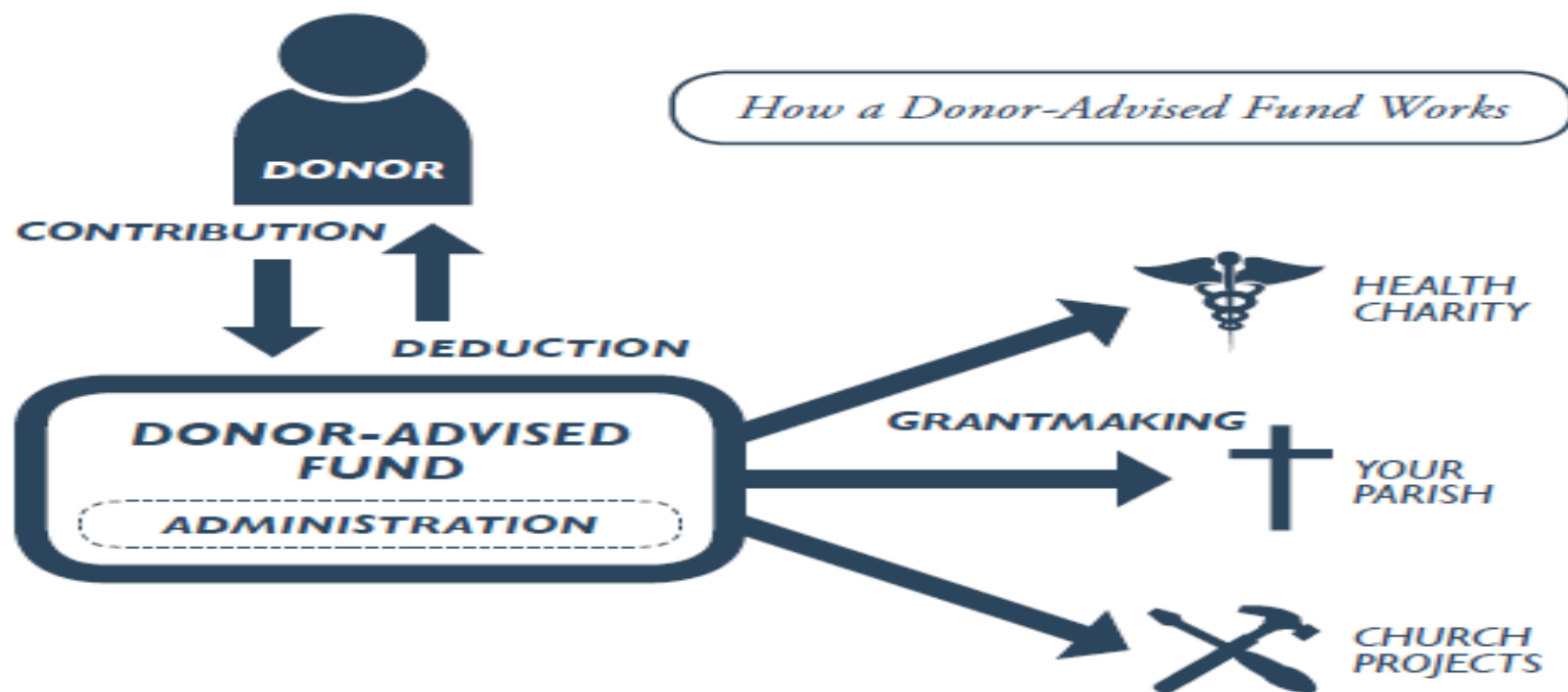


& investment



account exclusively for charitable giving

What is a donor-advised fund?



What is the appeal of DAFs to donors?

- Simplicity
- Ease of use
- Flexibility
- Customize to donor needs
- Anonymity, if desired



Cautions: The 'Don't' Cheat Sheet

1. Don't pay **OBLIGATORY** pledges with grants from a DAF
2. DAF grants cannot be used for the donor's personal benefit (ex-memberships, tickets or other benefits)
3. Don't make grants into non-approved legal structures
4. Donor does not get another tax deduction for a grant

What parishes should do:

1. Acknowledge the importance of DAFs in philanthropy.
2. Accept DAF grants willingly.
3. Provide a thank you letter to DAF grantors.
4. Reach out to DAF grantors.
5. Let parish needs be known.

Questions?

Endowments...for *your* church



Endowment Basics...

What is an endowment?

Long-term invested funds with restrictions on spending

Two types

True endowment – *donor* designated

Quasi-endowment – *vestry* designated

Recorded Webinars to Empower your Leaders

- Basics of Planned Giving for Parish Leaders
- Basics of Endowment Management for Parish Leaders
- Prospective Donors of Planned Gifts
- Basics of a Capital Campaign
- Annual Stewardship
- Vestry Leadership 101

For links to recordings visit: www.ecfvp.org

Upcoming Free Live Webinars

***Check our website, under
Events, for more info.***

At your service

ECF always available to assist at (800) 697-2858
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